2nd FIELD VISIT- NAVARRA

Pamplona, 30 November – 1 December 2016

Venue: Department of Rural Development, Environment and Local Administration – Government of Navarra

González Tablas st. 9, floor -1. 31005 Pamplona

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| **Wednesday, 30th November 2016** |
| 08:30 – 10:30 | CONSORTIUM MEETING (FOR PROJECT PARTNERS ONLY), PART 1Progress and next steps Exchange of Experience* Introduction, Leire Iriarte, GN / Stephen Meredith (15’)
* Presentations of draft regional diagnosis (all regional partners. 5-7’ per region)
* Discussion and exchange (30’)

*Facilitated by Nic Lampkin/Stephen Meredith* |
| 10:15 – 10:30 | Arrival of the stakeholders |
| 10:30 - 11:00 | Coffee and ice-breaker |
| 11:00 – 11:30 | The Organic Sector in Navarra* The region of Navarra and its strengths to boost the organic sector; the status quo of the regional organic sector and the public support measures, Jokin Resano, Gobierno de Navarra (20’)
* Support to research, training and advice, Juanma Intxaurrandieta, INTIA (10’)
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| 11:30 – 12:00 | Ways to develop new commercialization channels and structures for small producers/businesses using OAPsBrainstorming options to address key challenges/opportunity facing Navarra region (plenary exchange)*Facilitated by Nic Lampkin/Stephen Meredith* |
| 12:00 – 12:40 | Good practices by local stakeholders* Mikel Azkarate, Jauregia – Family farm producing milk and dairy products (10’)
* Trigo limpio – Association on organic meat producers (10’) (tbc)
* AEN – Association of organic SMEs (10’) (tbc)
* Patricia Andrés, Business model of Landare – Association of organic consumers (10’)
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| 12:40 – 13:00 | Learning from local stakeholder activities to address key challenges/opportunity facing Navarra region*Facilitated by Nic Lampkin/Stephen Meredith* |
| 13:00 - 14:00 | Lunch |
| 13:30 – 14:30 | Coordination meeting (INTIA, SODENA, GN, IFOAM-EU/ORC) |
| VISITING COMPETITIVE ORGANIC SMES – SELECTED SUCCESS STORIES |
| 14:00 - 22:00 | - Pedro Luis: organic tined vegetables ([www.conservaspedroluis.com](http://www.conservaspedroluis.com)) - Gumendi: Production, processing and distribution of organic products ([www.gumendi.es](http://www.gumendi.es/)) (tbc)- Organic Winery Quaderna Via ([www.quadernavia.com](http://www.quadernavia.com/)): visit and dinner. |

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| **Thursday, 1 December 2016** |
| 08:30 - 10:00 | CONSORTIUM MEETING (FOR PROJECT PARTNERS ONLY), PART 2Progress and next steps Communication* Communication strategy, Daniel Mazo, SODENA (10`)
* Presentations of localization of communication strategy (all regional partners. 5’ per region)
* Questions & discussion

Progress and next steps Management and financial issues, * Management, Daniel Mazo, SODENA (10`)
* Financial aspects, Kaizen (10’)
* Questions & discussion
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| 10:00 - 10:30 | Coffee |
| 10:30 -12:00 | Summary of Day 1 Outcomes and Introduction, Nic Lampkin/Stephen Meredith (15’)Parallel workshops on the thematic areas with focus on addressed policies (75’)* Ws 1: Production and processing (CIHEAM + SEUAS)
* Ws 2: Commercialization and marketing (INTIA)
* Ws 2: Training and advice (FiBL)
* Ws 3: Organic value chain efficiency and governance (Interbio)

(each partner should be represented at all sessions, either by a partner or by a local stakeholder) |
| 12:15 – 13:15 | Plenary session: 4 workshop presentations (10’ each) Conclusions to bring together key experiences and best practice lessons to be learned (20’)*Facilitated by Nic Lampkin/Stephen Meredith* |
| 13:15 | Close |
| 13:15 – 14:15 | Lunch |
| 14:15 - 15:15 | STEERING GROUP MEETING (FOR STEERING GROUP MEMBERS ONLY)- S1 Reports and outcomes: review and approval or recommendations for updates to the LP - State of change of partnership (SODENA and INTIA) - AOB |
| 15:15 - 17:00 | Voluntary guided visits (depending on demand/flying schedules):- Landare’s shop, with special look at organic products from Navarra (www.landare.org)- Martinelli: organic italian pasta, made in Navarra (www.pasta-martinelli.com)- Josenea: a social inclusion non profit organization producing organic medicinal and aromatic plants to produce teas, infusions and cosmetics (<http://www.josenea.com/en/>).- Sarbil: Production and commercialization of organic cattle (<http://www.carneecologicafincasarbil.com/es/content/finca-visitas-6>).  |